

OFFICIAL TERMS & CONDITIONS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF BEING SELECTED.

OPEN ONLY TO ELIGIBLE LEGAL RESIDENTS OF THE UNITED STATES OF AMERICA WHO RESIDE IN OR NEAR PIMA COUNTY, ARIZONA AND WHO ARE AT LEAST 18 YEARS OLD AS OF THE DATE OF APPLYING. THIS PROGRAM IS VOID WHERE PROHIBITED.

READ THESE OFFICIAL TERMS & CONDITIONS CAREFULLY AS YOU WILL BE BOUND BY THEM.

1. ELIGIBILITY: The “AZOMS New Smile” (“Program”) is open only to legal residents of the United States of America, who reside in or near Pima County, Arizona, and who are at least eighteen (18) years old as of the date of application. The Program is void where prohibited. Officers, directors, and employees (and members of their household or immediate family, i.e., spouse, parent, child, sibling, grandparent, the “steps” of each and members of each of their households) of AZ Specialty Dental Services, LLC d/b/a Arizona Oral & Maxillofacial Surgeons (“Sponsor”), Sponsor, and each of their respective parent companies, affiliates, subsidiaries, promotion, marketing, advertising, digital and web design agencies (collectively, “Program Entities”), and other individuals or entities associated with the creation, administration, implementation, and execution of this Program are ineligible to apply. To maintain eligibility throughout the Program, an Applicant must abide by these Official Terms & Conditions and maintain appropriate decorum befitting the reputation and values of Sponsor and must not otherwise engage in any conduct which would embarrass Sponsor or bring Sponsor into public disrepute or ridicule, or which would insult or offend the public or any segment thereof.

2. HOW TO APPLY: Between 8/24/2026 at 9:00 AM, MT and 09/25/2026 at 11:59 PM, MT (“Submission Period”), an Applicant must follow the instructions to complete the required registration information, including his/her name, year of birth, valid email address, telephone number, and city and state of residence. Additionally, at such time, an Applicant must then follow the instructions to submit the required responses (“Responses”) as further described in Section 3 below (collectively, the “Submission”). If desired, applications can be submitted by visiting the Sponsor’s location, filling out a paper form, and returning it to Sponsor in person or by mail to 7455 E Tanque Verde Rd, Tucson, AZ 85715. All Submissions must be received by 09/25/2026 at 11:59 PM, MT.

Limit: Only one (1) Submission per Applicant during the Program regardless of the email address used. Submissions received from any person, email address, or household exceeding this limit will be void. Applicants may only use one (1) email address to apply for the Program.

NOTE: Once a Submission has been submitted, it may not be deleted, edited, or modified. All Submissions become the property of the Sponsor and will not be returned.

3. SUBMISSION REQUIREMENTS: To be eligible to participate in the Program, an Applicant must submit a Submission consisting of three (3) Responses and all of which are to comply with the requirements stated below:

An Applicant must provide a Response to each of the three (3) questions below.

The Applicant must:

- i. Tell us about your dental history, including who your dentist is (if you have one), the date of your last dental visit, and how you heard about the Second Chance

- Program;
- ii. Tell us why restoring your smile is important to you; and
 - iii. Tell us why you think you are a good candidate for our Second Chance Program and should be selected to receive the appropriate dental treatment, i.e., a single full-arch (either upper or lower) or a double full-arch (top and bottom) dental restoration (“Dental Procedure”).

(B) Additional Applicable Submission Requirements:

The Submission, in its entirety:

- i. Must be the Applicant’s original creation (an original creation is the product of one’s own mind, is not a copy or imitation, and is not the result of trade secret misappropriation);
- ii. Must be entirely in English;
- iii. Must not include hyperlinks to content on other sites or media;
- iv. Must not have been previously submitted in any Program or promotion or published in any media;
- v. Must not contain content that is unlawful, in violation of, or contrary to federal, state, or local laws;
- vi. Should not contain material that, either explicitly or implicitly, mentions, depicts, shows, refers, or otherwise alludes to the name or logo, trademark, or service mark of any third party, individual, company, entity, product, or brand other than Sponsor’s.
- vii. Must not contain any material or references that violate or infringe upon a third party’s rights, including but not limited to privacy, publicity, or intellectual property rights, nor may it in any way infringe upon a third party’s copyright or trademark rights;
- viii. Must be in good taste as determined by Sponsor in their sole discretion;
- ix. Must not contain language or contents that in any way disparages or defames or in any way reflects negatively upon the Sponsor, their practice or products, or any person or entity as determined by Sponsor in their sole discretion;
- x. Must not contain content that is inconsistent with Sponsor’s marketing practices;
- xi. Must not contain, mention, refer, or otherwise allude to any obscene, lewd, violent, illegal, offensive, hateful, disparaging, or inappropriate words, language, symbols, signs, or abbreviations;
- xii. Must not advocate or denigrate any political or societal beliefs;
- xiii. Must not contain, mention, refer, or otherwise allude to any political or religious references, statements, or symbols;
- xiv. Must not contain words or symbols that may be considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation, age, or socioeconomic group; and
- xv. Must not in any way promote alcohol, illegal drugs, or tobacco (or the use of any of the preceding).

NOTE: Applicants understand and acknowledge that Sponsor, in their sole discretion, after good faith consideration and review of a Submission in its totality, reserves the right to accept, edit, modify, or reject a Submission. Additionally, Sponsor reserves the right at any time during the Program and thereafter to disqualify any Submission that Sponsor determines, in their sole discretion, does not comply with these Official Terms & Conditions or otherwise contains, or uses, prohibited or inappropriate content, and, in such instance the Applicant shall also be disqualified from participation in the Program.

4. PROGRAM EVALUATION, SELECTION, AND VERIFICATION PROCESS: Only Submissions from eligible Applicants as defined in Section 1 above whose Submissions follow

Section 3 will be included for selection as stated herein. The Program will consist of two (2) rounds of evaluation. Evaluators referred to for each of the rounds ("Round One Evaluators" and "Round Two Evaluators") may be referred to herein collectively as "Program Evaluators."

(A) ROUND ONE EVALUATION PERIOD: All eligible Entries timely received by Sponsor will be evaluated and assigned points by a panel of Program Round One Evaluators comprised of Sponsor's designated administrative, marketing, and professional experts in accordance with the following criteria:

Responses will be judged, evaluated and assigned a number of points based on the following:

- a) Applicant's Response regarding Applicant's dental health and why he/she wants/needs a dental treatment consisting of either a single (either upper or lower) or double (upper and lower) full-arch dental restoration ("Dental Treatment");
- b) Applicant's Response as to why restoring his/her smile is important to him/her; and
- c) Applicant's Response as to why Applicant thinks he/she is a good candidate for the Second Chance Program and should be selected to receive the appropriate dental treatment, i.e., a single full-arch (either upper or lower) or double full-arch (upper and lower) dental restoration ("Dental Procedure").

Round One Evaluation will take place on approximately 9/28/2026-9/30/2026. Semi-Finalists, subject to verification, will be so notified by Sponsor or its representative on or about 9/28/2026. Sponsor's Round One evaluation and determination of those selected as Semi-finalist and those not selected shall be in Sponsor's sole, absolute and final discretion.

(B) ROUND TWO –SEMI-FINALIST EVALUATION PERIOD, SEMI-FINALIST RESPONSIBILITIES: Within approximately seven (7) business days after being notified of being a Semi-Finalist, all Semi-Finalists will receive from Sponsor the date(s) on which he/she is to appear at Sponsor's offices for a medical/dental examination (approximate dates will be between 9/30/2026 and 10/2/2026) and a potential Interview (approximate dates will be between 9/05/2026 and 10/12/2026) with Sponsor and its representatives ("Interview & Examination"), which Sponsor may record or videotape. The medical Examination and the Interview are typically held on separate days. At the time of such Interview & Examination, Semi-Finalists will be required, among other things:

- a) To read, sign, and return to Sponsor at the time of his/her Interview & Examination an Affidavit of Eligibility/Compliance & Publicity/Liability Release ("Affidavit & Release"). Failure to properly sign and return said Semi-Finalist Affidavit & Release may result in disqualification of the potential Semi-Finalist;
- b) To complete and furnish Sponsor with a medical/dental history questionnaire as requested and provided by Sponsor, and
- c) To allow Sponsor and/or its professional representatives to conduct a complete clinical dental examination as they determine necessary, including but not limited to all X-rays of an Applicant's teeth and mouth. All travel and out-of-pocket expenses incurred for a potential Semi-Finalist to attend and or participate in such meetings, interviews, medical/dental examinations shall be solely the responsibility of each Semi-Finalist;
- d) And to promptly comply with all other reasonable requests of Sponsor.

Failure to comply with the above requirements will eliminate a Semi-Finalist from participation in the Program. Semi-Finalists acknowledge that they have been informed that their Interview(s) will be recorded and videotaped for evaluation and future promotional purposes.

SELECTION OF THE RECIPIENT OF THE DENTAL PROCEDURE: On or about 11/17/2026, the Round Two Evaluators, comprised of Sponsor's designated administrative, marketing, and professional experts, will determine the potential recipient of the Dental Treatment

("Recipient"), i.e., the Semi-Finalist who would most benefit from receiving the single or double full-arch dental restoration treatment,

- a) Review each of the Semi-Finalist's dental and medical records;
- b) Review the results of each Semi-Finalist's clinical dental examination;
- c) Assess each Semi-Finalist's suitability for treatment;
- d) Conduct and Assess each Semi-Finalist's videotaped interview; and
- e) Review the Responses that each Semi-Finalist submitted during Round One.

The name of the potential Recipient will be determined on or about 12/12/2025 and Sponsor will notify the potential Recipient either by email and/or telephone at such time. The decisions of the Program Evaluators and Sponsor shall be in Sponsor's sole, absolute discretion, and be final and binding in all matters pertaining to the evaluation and selection process. Potential recipients acknowledge that they will be the subject of a background check by Sponsor or their representative so that their selection as the Recipient will not embarrass or in any way reflect negatively on Sponsor or the Program and that they agree to the performance of said background check.

5. "THE DENTAL PROCEDURE": The Recipient will receive, as the Dental Procedure, treatment dependent upon his/her dental needs, as determined by the Round Two Evaluators in their best professional judgment, either a single full-arch (upper or lower) or double full-arch (upper and lower) dental implant replacement treatment. Approximate Retail Value ("ARV"): \$25,000 to \$50,000, depending on the treatment provided. All expenses not specified above, such as travel to and from Sponsor's professional offices for all meetings, examinations, dental appointments including full-dental arch restoration treatments, meals, etc., are solely the Recipient's responsibility. Sponsor has no responsibility for the Recipient's inability or failure to accept or utilize the Dental Procedure as described herein. NOTE: In order to be awarded the Dental Procedure, the Finalist must dutifully keep all appointments at times mutually agreed to by the Recipient and Sponsor and otherwise cooperate and follow Sponsor's medical/dental instructions, or the Dental Procedure will be deemed forfeited without any further responsibility by Sponsor to the Recipient. In addition to the previously signed Semi-Finalist Affidavit & Release, the potential Recipient may be asked to sign a Recipient Affidavit & Release as provided by Sponsor. Failure to sign and return the Recipient Affidavit & Release by the date specified in the letter of notification may result in forfeiture of the Dental Procedure. The Recipient may be issued a Form 1099 for tax purposes in the amount of the actual value of the dental services provided and must submit his/her Social Security Number or Taxpayer ID Number, as required by law. The Dental Procedure is not redeemable for cash, nor is it transferable or substitutable except by Sponsor with one of equal or greater value. All federal, state, and local taxes are solely the responsibility of the Recipient.

6. RESPONSIBILITIES OF ENTRANT:

(A) REPRESENTATIONS/WARRANTIES AS CONDITIONS OF ENTRY/PARTICIPATION IN PROGRAM: By participating in this Program, an Applicant represents and warrants that: (i) he/she is of the legal capacity to participate in this Program; (ii) he/she owns all rights and title to his/her Submission, and the Submission is solely his/her own original work; (iii) the Submission does not infringe the intellectual property, privacy, publicity rights or any other legal or moral rights of any third party. Additionally, an Applicant represents and warrants that throughout his/her participation in this Program, he/she will conduct himself/herself in an appropriate manner and not engage in any behavior or manner that would embarrass Sponsor, Program Entities, or reflect negatively on Sponsor's practice, service or products.

(B) GRANTS/WAIVERS: By submitting a Submission, an Applicant: (a) grants Sponsor, their affiliates, legal representatives, assistants, agents and licensees the irrevocable and absolute right to

photograph, film, videotape, record and/or portray Applicant's name, voice, image, likeness, portrayal, and actions (the "Material") to use, incorporate, broadcast, distribute, re-use, publish, re-publish, license, alter and/or edit the Material, in whole or in part, severally or in conjunction with other material for any purpose or in any manner whatsoever in any and all media, now known or hereafter devised, throughout the universe in perpetuity, as well as for promotion, merchandising, publicity and advertising by Sponsor; and (b) assigns to Sponsor, their affiliates, legal representatives, assistants, agents, and licensees an irrevocable, exclusive, unlimited, unconditional, royalty-free, fully paid-up and perpetual license to copy, transmit, publish, post, broadcast, display, adapt, exhibit, reproduce, encode, store and/or otherwise use, reuse, or not use his/her Submission or any portion of the Submission, as submitted or as edited/modified in any way by the said licensees, in their sole discretion in the Program in any and all media without limitation, worldwide and throughout perpetuity, without additional compensation, notice to or approval from the Applicant. Applicant understands and agrees that although he/she has granted the above stated licensee to use or reuse his/her Submission or any portion thereof as stated herein above, Sponsor in its sole discretion, may elect not to so use said Submission. THE APPLICANT REPRESENTS, UNDERSTANDS, AND ACKNOWLEDGES THAT HE/SHE WILL NOT BE PAID FOR OR RECEIVE ANY FORM OF COMPENSATION OR ROYALTY IN EXCHANGE FOR GRANTING SPONSOR THESE RIGHTS OR FOR ANY SUBSEQUENT USE OF SUCH SUBMISSION OR ANY PORTION THEREOF BY SPONSOR OTHER THAN ANY DENTAL TREATMENT HE/SHE MAY RECEIVE HEREIN. The Applicant waives all intellectual property rights, privacy/publicity rights, or other legal or moral rights that might limit or preclude Sponsor's use of the Submission or any portion thereof, or use of any recordings, photos, or videos taken during the Interview & Examination, Dental Procedure, or follow-up interviews and appointments and agrees not to sue or assert any claim against Program Entities arising out of or connected to the use of any of the aforementioned or any portion thereof.

(C) INDEMNIFICATION/RELEASE: By submitting a Submission, the Applicant agrees to indemnify and hold harmless and covenants not to sue Sponsor or the Program Entities from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements) brought or asserted by any third party against any of them due to, or arising out of, the Submission or his/her conduct in creating the Submission or other actions in connection with this Program including, but not limited to, claims for trademark infringement, copyright infringement, work product, violation of an individual's right of publicity or right of privacy, or defamation. The Applicant further agrees to release, hold harmless and covenant not to sue Sponsor or the Program Entities from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of Sponsor infringes his/her rights with regard to the Submission and/or any portion thereof. The Applicant hereby forever releases and covenants not to sue Sponsor or the Program Entities for any reason arising from the Submission, use of the Submission materials, use of the Material, or Applicant's outcome as selected or not selected for the Dental Procedure.

7. INTERNET/LIMITATIONS OF LIABILITY: No liability or responsibility is assumed by Sponsor or Program Entities resulting from an individual's participation in or attempt to participate in the Program. The Program Entities are not responsible for interrupted or unavailable network servers or other connections; for miscommunications; failed telephone or computer transmissions; for jumbled, scrambled or misdirected entries or transmissions; for phone, electrical, network, computer hardware or software or program malfunctions, failures or difficulties; for other errors, omissions, interruptions or deletions of any kind, whether human, mechanical, or electronic; or for any damage to any person's computer related to participating in the Program. The Program Entities are not responsible for incorrect or inaccurate information, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Program; or for any technical or human errors that may occur in the processing of any information in the Program. Persons found tampering with or abusing any aspect of the Program, as solely determined by Sponsor, may be disqualified and may be subject to prosecution. Any person attempting to apply using multiple email addresses, multiple identities, or any other device or artifice to apply multiple

times or to interfere with the proper play of the Program may be disqualified from participation in the Program. Additionally, any use of robotic, automatic, macro, programmed, third-party, or like methods to participate in the Program will void any attempted participation affected by such methods and may lead to the disqualification of the individual utilizing the same. Sponsor reserves the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Program, to be acting in violation of these Official Terms & Conditions or to be acting with the intent to disrupt the intended operation of the Program. If Sponsor, in their sole discretion, determines that the Program is not or may not be capable of running as intended because of viruses, bugs, non-authorized human intervention, an insufficient number of Applicants, Semi-Finalists, or the Recipient not being in compliance with these Official Terms & Conditions, or any other causes that corrupt or interfere or may corrupt or interfere with the administration, security, fairness, or proper play and/or intended execution of the Program, Sponsor reserves the right, in its sole discretion, to modify, suspend, cancel, or terminate the Program and proceed in a manner deemed fair and appropriate by Sponsor.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE TO THE LEGITIMATE OPERATION OF THE PROGRAM IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

8. PRIVACY POLICY: Any personally identifiable information collected during an Applicant's participation in this Program will be collected by Sponsor or their representative and used by Sponsor for purposes of the proper administration and fulfillment of the Program as described in these Official Terms & Conditions and in accordance with the requirements of the Health Insurance Portability and Accountability Act.

9. PUBLICITY RIGHTS: By participating in this Program, an Applicant agrees to allow Sponsor's designees the perpetual right to use his/her name, biographical information, photos and/or likeness, videos and statements for Program, trade, commercial, advertising, and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including, but not limited to, on the World Wide Web and Internet, without notice, review, or approval and without additional compensation except where prohibited by law.

10. RELEASE: By participating in this Program, each Applicant releases and agrees to indemnify and hold harmless Program Entities from and against any and all costs, claims, damages (including without limitation, any special, incidental or consequential damages) or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel or slander), due in whole or in part, directly or indirectly, to participation in the Program or acceptance of the Dental Procedure, or arising out of participation in any Program-related or Dental Procedure activity whether hosted or provided by Sponsor or a third party.

11. DISPUTE RESOLUTION: Except where prohibited, by participating in the Program, an Applicant agrees that: (a) except as otherwise specifically set forth in these Official Terms & Conditions, any action arising out of or relating to these Official Terms & Conditions or the rights and obligations of any Applicant and/or Sponsor shall be filed exclusively in the United States Courts for the District of Arizona, Arizona Superior Court in Pima County, or the appropriate Arizona State Court located in Pima County, Arizona, and Applicant hereby consents and submits to the personal jurisdiction of such court for the purposes of litigating any such action, and any right to a trial by jury is hereby waived; (b) any and all disputes, claims, and causes of action arising out of or connected with these Official Terms & Conditions, and/or the rights and obligations of any Applicant and/or Sponsor, shall be resolved individually, without resort to any form of class action; (c) any and all claims, judgments, and awards shall be limited to actual out-

of-pocket costs incurred and in no event will Applicant be entitled to receive attorneys' fees or other legal costs; (d) under no circumstances will Applicant be permitted to obtain injunctive or other equitable relief and Applicant's sole remedy will be an action at law for damages to the extent allowed by sub-paragraphs (c) and (e) of this Section 11; and (e) under no circumstances will Applicant be permitted, and Applicant hereby waives all rights, to: (i) claim punitive, exemplary, special, incidental, indirect, and consequential damages, and any other damages (whether due to negligence or otherwise) other than for actual out-of-pocket costs described in (c) above; and (ii) have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Terms & Conditions, or the rights and obligations of any Applicant and/or Sponsor, shall be governed by and construed in accordance with the laws of the State of Arizona without giving effect or regard to any principles or doctrines of conflicts of law of the State of Arizona or any other jurisdiction. If any provision or provisions of these Official Terms & Conditions shall be held to be invalid, illegal, unenforceable, or in conflict with the law of any jurisdiction, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

12. GENERAL: Each Applicant waives any right to claim ambiguity in these Official Terms & Conditions. All Submissions become property of Sponsor and will not be returned. In the event of a dispute as to the identity of a selected participant based on an email address, the selected participant entry will be declared made by the person identified in the registration upon applying. All federal, state, and local laws apply. The Program is void in jurisdictions other than those stated above and wherever prohibited.

SPONSOR: Arizona Oral & Maxillofacial Surgeons